

# A M A N D A L E E

ADNAM.LEE@GMAIL.COM

1401 N FIFTH STREET

PHILADELPHIA, PA

9 7 2 . 7 4 3 . 9 0 7 9

LEEAMANDA.COM

## EDUCATION

SAVANNAH COLLEGE

OF ART + DESIGN

MAY 2015

MA INDUSTRIAL DESIGN

UNIVERSITY OF TEXAS

AT ARLINGTON

MAY 2011

B.S. INTERIOR DESIGN

FREELANCE ART DIRECTOR / DESIGNER JUL 2020 | PRESENT

BMF MEDIA NEW YORK, NY JUN 2018 | JUL 2020

ART DIRECTOR / SENIOR EXPERIENTIAL DESIGNER

CREATIVE LEAD ON PROJECTS

CREATED CONCEPT AND LOOK + FEEL FOR EACH BRAND

DESIGNED FLOOR PLANS, BUILDS, PRINTED COLLATERAL AND CLIENT ACTIVATION DECKS

WORKED WITH PRODUCER + FABRICATOR TO EXECUTE FULL BUILDS

MANAGED FREELANCERS + JUNIOR DESIGNER ON MULTIPLE PROJECTS

OVERSAW ONSITE INSTALLATION OF EACH PROJECT

MAGNETIC COLLABORATIVE NEW YORK, NY SEPT 2015 | JUN 2018

DESIGNER

COLLABORATED WITH ART DIRECTOR TO COME UP WITH CONCEPTS + DESIGNS FOR CLIENTS

HELPED CREATED CLIENT LOOK + FEEL, FURNITURE MOOD BOARDS

DESIGNED + RENDERED SPATIAL SPACES, ACTIVATIONS AND PRODUCTS

WORKED WITH PRODUCER TO SOURCE FURNITURE THAT CATERED TO EACH EVENT

TRAINED + MANAGED COLLEGE INTERNS' TASKS

POGGENPOHL DALLAS, TX APR 2011 | JUL 2013

DESIGN ASSISTANT

## SOFTWARE

PHOTOSHOP. ILLUSTRATOR . INDESIGN . RHINO. AUTOCAD. SOLIDWORKS

KEYSHOT . VRAY . FORM Z . REVIT. 3D MAX .PLANIT FUSION 20/20